



# Alex Grande

Product-Focused Web Developer

Oakland, CA  
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## About

In the last seven years, Alex created an Android app with one million opens per month, built a cross-platform mobile web framework, and founded a revenue-generating enterprise SaaS product, Recognize. Alex seeks to help interesting companies create amazing web product experiences.

## Skills

Javascript, CSS, HTML5, web app design, funnel optimization, Ruby on Rails, growth hacking, A/B testing, lean strategy, customer development, startup entrepreneurship

## History

CEO Recognize Services Inc [Recognizeapp.com](http://Recognizeapp.com) 2013 - present

- Conceptualized product now considered the best designed employee recognition platform
- Manage sales process, growing annual revenue 300% YoY
- Initiated and maintain partnerships with Microsoft and Yammer
- Built front-end and designed end-to-end marketing materials and application page on top of Ruby on Rails
- Direct team of 6-10 contractors with co-founder

Product Strategist Planet.io LLC [Planet.io](http://Planet.io) 2012 - present

- Consulted for Uber, building an intelligent, cross-browser widget
- Designed and built IOT product website for [iotlist.co](http://iotlist.co)
- Consulted for three years for [Breakthrough.com](http://Breakthrough.com), designing the entire web app and building the front-end architecture in Ruby on Rails
- Built responsive HIPAA-compliant text-message administration tool for clinical trials for Prepmate

Software Engineer Deem Inc [deem.com](http://deem.com) 2010 - 2012

- Worked in a team of four to architect and build a proprietary Android, iPhone, and Blackberry HTML5 phonegap web app
- Wrote one of the first Android Phonegap plugins for sharing
- Contributed to jQuery Mobile

*Learn more on <https://www.linkedin.com/in/alexgrande>*

## Education

Western Washington University - B.A. Psychology  
3.7 GPA, published author in social cognition

2002-2004